

## PUBLIC INFORMATION PROGRAM

The Board of Education shall maintain a continuing public information program, in order to promote widespread understanding of the school program, and to gain the support and participation of the community in the school system.

The monthly newsletter is the principal school sponsored medium by which information regarding the district or the school program is distributed to the people of the district. Special mailings may be used when it is deemed to be more timely or more appropriate.

The Superintendent of Schools should coordinate the activities of district administrators to ensure their direct involvement in the public information program. Each school, through its faculty and staff, should participate not only in the dissemination of information to the public, but also in the planning of events and social programs aimed at getting the community involved in school district activities.

Parents and citizens wishing to obtain information should inquire first through a Building Principal or other school administrator, then through the Superintendent, and finally through the Board.

### *Use of Students in Public Information Programs*

The participation of students in interpreting the educational program of the schools to the community shall be encouraged, with the understanding that:

1. students shall not be exploited for the benefit of any individual or group;
2. students shall participate only in appropriate situations;
3. the use of students shall always be evaluated in terms of the effect on the child; and
4. students shall not solicit or promote school district issues without the approval of the Superintendent

Cross-ref: 1900, Parental Involvement

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